

BUSINESS BTEC

BTEC Level 3

This subject will suit you if:

- You have a genuine interest in Business;
- You want to enter an environment that has endless opportunities;
- You want a powerful start to launch you onto becoming successful in the world of work;
- You want to gain essential skills and knowledge to progress to a wide variety of higher education courses;
- You are interested in developing an awareness of the influences on the success of a range of businesses;
- You have the willingness to study independently and prefer coursework based assessment methods;
- You want to study a dynamic subject which is regularly changing.



What You'll Study

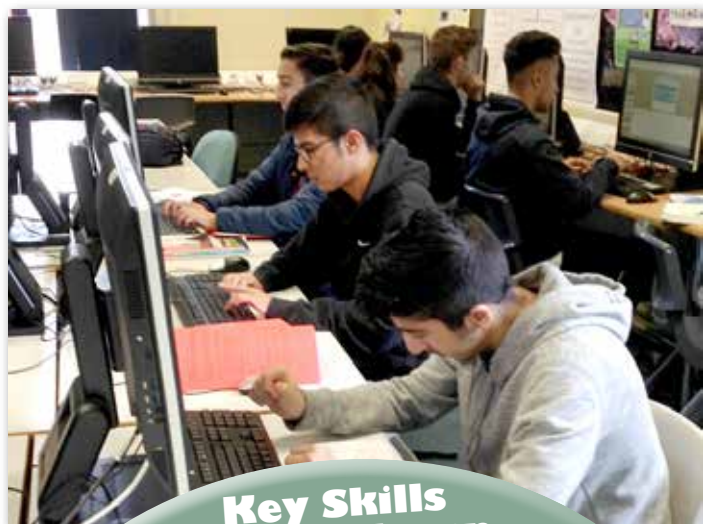
On this course, you will study six mandatory units, comprising of many coursework based assessments and three external examinations:

- Exploring Business
- Developing a Marketing Campaign (External exam)
- Personal and Business Finance (External exam)
- Managing an Event
- International Business
- Principles of Management (External exam)

Plus two other units, from a variety of optional units.

Bringing learning to life...

We are very passionate about bringing your learning to life and it is an important part of our ethos. We have developed many links with local, national and international businesses to enhance your learning. You will also have the opportunity to support our KS4 pupils, through a variety of engaging, enterprise activities, or mentoring. This really allows you to put your knowledge and skills developed on the course, into practice, alongside giving you valuable experience to help in your future studies and career!



Key Skills you will learn

- How to analyse and select relevant information
- How to communicate effectively through both written and non-written methods of communication
- Having the ability to understand and interpret numerical data
- Being able to practise your IT skills through the use of a variety of software applications
- Being able to work as a team to solve problems and achieve results

Provisional Entry Requirements

No prior knowledge of the subject is required. A grade C in English at GCSE is essential.

PARRS WOOD | SIXTH FORM

Why I chose BTEC Business

~ Soman

"BTEC Business at Parrs Wood Sixth Form is an exhilarating and exigent course. It helps you understand and enhance your knowledge of the business world. Throughout the course, I have learned more about my favourite topic of Accounting, along with other interesting industries and functional areas, including Retailing, Finance, Marketing and Human Resources. We have experienced business teachers who ensure that you stay on track with everything and they always encourage you to achieve your best. To meet the demands of the course, you as a student need to ensure that you are committed to completing assignment tasks and attending all your lessons, in order to achieve the best outcome at the end. Overall, it is an enjoyable experience which will help you in your chosen field of business in the future."



Ideas for Progression

BTEC Nationals in Business are highly regarded by employers. You could alternatively progress onto higher education programmes in Business or in more specialised areas such as Law, Human Resource Management or Marketing. If you decide to enter employment with your BTEC National in Business, a variety of trainee positions may be found in areas such as accountancy, retail management, human resources and sales.

If you like this you may like...

Maths, Social Science subjects such as Psychology and Sociology, English

Enrichment / Trips and Events

You will be given the opportunity to support the learning of our KS4 pupils through a variety of engaging enterprising activities or mentoring. This really allows you to put your knowledge and skills developed on the course into practice.

Bringing your learning to life is an important part of our ethos and we have developed numerous local, national and international links to enhance your learning. Some examples of these links include speakers from a variety of businesses, or visits to business conferences, enterprise events, Cadburys, Warbutons, Manchester United Football Club and McVities.



To find out more you can visit our website: www.parrswood.manchester.sch.uk/sixthform
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