

# BUSINESS

## A Level

### This subject will suit you if:

- You have a genuine interest in Business;
- You want a powerful start to launch you onto becoming successful in the world of work;
- You want to gain essential skills and knowledge to progress to a wide variety of higher education courses;
- You are interested in developing an awareness of the influences on the success of a range of businesses;
- You have the willingness to study independently;
- You want to study a dynamic subject which is regularly changing.



### Key Skills you will learn

- How to assemble data, interpret it and analyse it
- How to develop arguments and make judgments and decisions
- Conduct research and work as a team to achieve results.

## Provisional Entry Requirements

No prior knowledge of the subject is required. However, a grade C in Maths and English are required along with a 'B' if you have studied Business at GCSE



## What You'll Study

In year 1/AS you will study business in a variety of contexts (eg large/small, UK focused/global, service/manufacturing) and consider:

- business in relation to decision making
- business activities and competitiveness
- competitive environments and markets
- ethical and environmental issues
- determining success
- how technology is used
- the impact on stakeholders
- use of data in decision making

In year 2 the study of strategic decision making will build on the study of decision making in the functional areas. You will consider:

- the impact of technology on strategic decision making
- influences of Corporate Social Responsibility
- difficulties in forecasting future trends feasibility and risk
- impact on stakeholders and their response

You will study and engage with the business world; following business developments and thinking critically about contemporary business issues. By examining real business situations you will gain an insight into different contexts which will help you to understand the key issues in any situation and compare and contrast this with other situations and apply your understanding.

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## Why I chose Business Studies

~ Sara



*"Do you have an interest in TV shows such as Dragons Den and The Apprentice, or ever wanted to open your own business? If so, Business Studies is the A Level for you! It's an exciting and mind-opening subject. There so much to be learnt about how organisations structure themselves and how real businesses operate. There's lots of opportunity to bring in your own knowledge and ideas into lessons, it makes them more fun than you might think! The teachers are also great influences and motivating, they will always try their best to help you through and get the best out of you."*

## Where will Business take me?

This A level will get you started in Business and you will gain the skills and knowledge required to progress to higher education. A level Business is extremely useful and you will be well equipped to choose a specific Business degree, a more specialised degree such as Law, Human Resource Management or Marketing, or one of the many degree courses that often incorporate business related modules. All businesses, both private and public sector organisations, need sound business skills behind them. By studying this subject you could work for a corporation or maybe a management consultancy.



To find out more you can visit our website: [www.parrswood.manchester.sch.uk/sixthform](http://www.parrswood.manchester.sch.uk/sixthform)  
PARRS WOOD SIXTH FORM Wilmslow Road East Didsbury Manchester M20 5PG t: 0161 446 8648 e: m.tracy@parrswood.manchester.sch.uk

## Enrichment

We truly believe in bringing your learning to life and have developed local, national and international links to enhance your learning, through a variety of visits and speakers. Some examples of these include: business conferences, enterprise events, Chill Factor, Cadburys, Warbutons, Manchester United Football Club, Trafford Centre, and McVities.



You will also have the opportunity to support the learning of our KS4 pupils through a variety of engaging enterprising activities.

## Why I chose Business Studies

~ Callum

*"Business Studies has allowed me to use the skills and knowledge that I had learned in other subjects such as Maths and English and apply these to the business world. I enjoy the problem-solving aspect as it challenges my analytical skills. I chose business because it applies to life outside of education, which I found particularly intriguing when researching the success or otherwise of mergers and takeovers. You cover a range of topics, from small entrepreneurial start-up businesses to large multi-national organisations. The teaching environment enables an excellent exchange of views within the whole class, as students contribute to each other's learning by an open exchange of ideas."*

*I have been supported in my learning whilst also enjoying the independent learning aspects of the course. The skills you develop in this subject would be applicable to any job role or future career development and has practical application in everyday life."*

